BORDER CITYMEDIA

David Bowie Breaks Adele's Streak with *Blackstar*

NEW YORK, New York— January 17, 2016 — The late David Bowie's final album *Blackstar* topped the BuzzAngle Music's Album Project chart (Friday, January 8 to Thursday, January 14, 2016), breaking Adele's five-week run with *25*. Bowie also topped the streamed artist chart with 95M streams; Justin Bieber was #2 with 92M streams. In total, 33 Bowie tracks ranked in the top 1000 streamed songs, representing 4.2% of the total top 1,000, with 6 in the top 100.

"What a tribute to the man that created the lexicon of the modern pop star, who remained an artist that was always pushing the creative envelope," said Border City Media founder and CEO Jim Lidestri. "Just looking at the number of songs people were listening to gives a feel for his musical range and his influence over the past 50 years."

The 10 most-streamed David Bowie songs in the past week were:

1. "Lazarus"
2. "A Space Oddity"
3. "Heroes"
4. "Blackstar"
5. "Let's Dance"
6. "Life On Mars?"
7. "Rebel Rebel"
8. "Changes"
9. "Starman"
10. "Golden Years"

BuzzAngle Music Album Project Chart (Friday, January 8 – Thursday, January 14, 2016):

Rank	Title	Artist	Total
1	Blackstar	David Bowie	169,663
2	25	Adele	123,735
3	Purpose	Justin Bieber	103,339
4	Best Of Bowie	David Bowie	59,961
5	Blurryface	twenty one pilots	42,130
6	Beauty Behind The Madness	The Weeknd	37,583
7	T R A P S O U L	Bryson Tiller	35,376
8	Traveller	Chris Stapleton	30,183
9	Fetty Wap	Fetty Wap	29,634
10	Made In The A.M.	One Direction	26,404

Project units are used to measure the value of the album's total performance by using the combined weighted equivalent of its related consumption types (album sales, song sales and song streams).To view the full set of charts, please visit www.buzzanglemusic.com/charts.

BuzzAngle Music's new charts offer data at a much more granular level (and in a much more timely manner) than the most commonly used forms of sales and streaming measurement available up to this point, leading to an ability to produce over 250,000 unique charts daily, revolutionizing a slow, staid and stale aspect of the music industry. The week-to-date charts will be updated each day to reflect the previous day's sales and streaming activity.

Top music outlets have already signed syndication deals to share their data with readers, including Music Week, Hypebot.com, Pollstar and Record Store Day. For more information, please visit http://www.buzzanglemusic.com.

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About Border City Media

Border City Media is a New York-based music technology company that has developed a unique set of services that will radically change the way businesses analyze entertainment consumption and related trends. BuzzAngle Music is the first in a series of Border City Media services that will also include BuzzAngle Movies and BuzzAngle Books. Border City Media was founded by Jim Lidestri, previously President and Chief Executive Officer of Interliant, Inc. one of the industry's first application service providers. (Twitter: @buzzanglemusic)

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