



New Music Biz Infographic Simplifies Global Music Licensing with Country-Specific Guide

May 8, 2014 – The Music Business Association (Music Biz), formerly NARM and digitalmusic.org, is giving artists, publishers, record labels, and anyone else interested in music licensing a powerful new resource with its “Global Music Licensing Quick Start Guide” infographic, released today during the Music Biz 2014 convention.

Produced by Music Biz’s Business Development Workgroup, the document provides an overview of how licensing agencies in 12 different countries handle Master, Mechanical Rights, and Public Performance/Communication Rights for the six most frequently requested types of music uses: download, non-interactive, on-demand, sync, lyrics, and karaoke. The infographic covers Argentina, Australia, Brazil, Canada, France, Germany, Italy, Japan, Mexico, Spain, the U.K., and the U.S., allowing viewers to quickly determine each country’s approach to music licensing with just a glance.

“This infographic will be a major asset for anyone interested in music licensing, simplifying a complex process that is becoming increasingly more important for the global music industry,” said Cindy Charles, Business Development Workgroup Co-Chair. “We hope that artists and other rightsholders will keep this infographic handy whenever they need to work out a licensing deal, ultimately resulting in more deals and increased revenue for music creators worldwide.”

The infographic is available for free and can be viewed [here](#).

For the latest photos, press releases, and more from Music Biz 2014, visit <http://www.jaybirdcom.com/musicbiz2014>.

About the Music Business Association

The Music Business Association (Music Biz) is a membership organization that advances and promotes music commerce — a community committed to the full spectrum of monetization models in the industry. It provides common ground by offering thought leadership, resources and unparalleled networking opportunities, all geared to the specific needs of its membership. By leveraging the legacy of the former National Association of Recording Merchandisers (NARM) and its hub for digital initiatives, digitalmusic.org, Music Biz brings a unique perspective and valuable insight into the trends and changes that innovation brings. Today, we put our collective experience to work across all delivery models:

physical, digital, mobile and more. Music Biz and its members are committed to building the future of music commerce — together.

Media Contacts

Laurie Jakobsen, Jaybird Communications — laurie@jaybirdcom.com, 646.484.6764

Nicole Hennessey, Music Biz — nicole.hennessey@musicbiz.org, 856.313.5532