



‘Imagem Production Music’ Rebrands to ‘Cavendish Music’

LONDON, U.K. (15 February 2016) – Imagem Production Music, one of the most respected production music companies in the U.K., is embracing its heritage and rebranding to **Cavendish Music**.

The Cavendish name already has a long and storied history in the UK. When celebrated classical music publishers Boosey & Hawkes formed in 1930, it set the stage for this forerunner in the seminal production music industry. Cavendish Music was established as a separate production music company by B&H in 1967 and quickly established itself as a production music heavyweight.

Gareth Owen, General Manager of Cavendish Music, says, “Cavendish is a renowned brand that has always operated and moved ahead of the times, whilst remaining fiercely independent throughout. The Cavendish name signifies quality and service and we wanted to make a renewed commitment to our clients that we will continue to bring them the best in service and repertoire. It’s incredibly exciting to have a chance to evolve and grow Cavendish in new and innovative ways.”

The rebrand follows Cavendish Music’s acquisition by **ole**, the world’s fastest growing independent rights management company. This adds 240,000 tracks to **ole**’s existing production-music library, which now totals over 750,000 controlled tracks, and creates new cross-marketing opportunities with **ole**’s other production music library businesses. Cavendish immediately adds representation of this larger repertoire and will continue to operate as an independent entity under the **ole** umbrella, serving its existing client base and market.

Cavendish Music maintains a vast library of music crafted especially for TV, radio, and film. This includes orchestral music, trailer tracks, promo cues with multiple edit points, and music beds based on a range of genres from composers of award-winning film and television soundtracks. Their in-house team includes engineers who have worked with Madonna, U2, William Orbit, Trevor Horn, Cathy Dennis, and many more. The company also provides U.K. representation to production-music catalogs from around the world, including 5 Alarm, Sonoton, Sonic Quiver, Epic Score, Gothic Storm Music, and 1Revolution Music. For more information, visit www.cavendishmusic.com.

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