



#### FOR IMMEDIATE RELEASE

# Mondo.NYC and the Music Business Association Partner to Present the Entertainment and Technology Law Conference on September 16

**NEW YORK (June 16, 2016)** – Mondo.NYC and the Music Business Association are partnering to present the Entertainment and Technology Law Conference on Friday, Sept. 16, 2016, at the inaugural Mondo.NYC summit and festival. The one-day accredited Mandatory Continuing Legal Education (MCLE) event will be held at New York University's Helen and Martin Kimmel Center, in the Richard L. Rosenthal Pavilion.

As the music industry continues to shift due to rapidly changing technology, legislation and consumer habits, artists and legal professionals must learn to work with these new realities. Mondo and the Music Business Association have partnered to help advance ideas, ignite fruitful discussion and empower artists and professionals to successfully navigate the shifting music business landscape.

The MCLE is part of Mondo.NYC's Day Summit events for leaders in the music, technology and media industries. Mondo.NYC was founded and produced by music industry veterans Joanne Abbot Green and Bobby Haber, who have previously held multiple highly-respected continuing legal education programs. In addition, the Music Business Association has significant experience leading legal events and is currently offering a Conference Series that attracts leaders in the legal and music/technology industries.

The all-day MCLE program will feature panels and speakers focused on critically important and timely topics relating to business and legal issues at the intersection of music and technology. Programming for the event will be determined with a steering committee of legal experts who are on the front lines of today's industry issues.

Mondo.NYC's Executive Producer Joanne Abbot Green states, "We couldn't be more thrilled to announce our new CLE program at Mondo.NYC and especially to be working with the Music Business Association, as we seek to address the ever-increasing complexities of the music space and to advance ideas that help all players in the music business food chain."

According to James Donio, President of the Music Business Association, "Joanne and Bobby have a track record of creating fantastic, long-running events in New York, and we are pleased to be working with them to produce the Entertainment and Technology Law event this year. To be competitive in today's entertainment marketplace, you have to know the latest on the legal developments that underpin everything in the market, and so these educational events are crucial for anyone that is participating in today's music industry."

Michael Poster, Partner at Michelman & Robinson LLP, and Chairman of the Steering Committee adds, "The ever-shifting music and technology landscape is rife with legal challenges and opportunities. This conference is designed to enable attorneys in private practice, in-house counsel and other practitioners to be aware of the latest developments—and areas of uncertainty—affecting the industry."

# Mondo.NYC's Legal Steering Committee includes:

- Michael Poster, Partner at Michelman & Robinson LLP, Chairman of the Committee
- Michael Abitbol, VP of Business & Legal Affairs Sony/ATV Music Publishing
- Toby Butterfield, Partner, Frankfurt Kurnit Klein + Selz
- Joe DiMona, VP of Legal Affairs, BMI
- Christine Lepera, Partner, Mitchell, Silberberg & Knupp LLP
- Christopher Marino, Shareholder, Giordano, Halleran & Ciesla, PC
- Adam Ritholz, Founding and Managing Partner, Ritholz Levy Sanders Chidekel & Fields, LLP

The Entertainment and Technology Law Conference is open to all Mondo.NYC registrants. Preregistration discount badges to the Law Conference are available now at <a href="http://www.mondo.nyc/continuing-legal-education-cle.html">http://www.mondo.nyc/continuing-legal-education-cle.html</a>. For more information about Mondo.NYC, visit <a href="http://www.Mondo.NYC">http://www.Mondo.NYC</a>.

#### **About Mondo.NYC**

Mondo.NYC, an annual festival, business summit, and digital platform bringing together music, technology and innovation, launches September 14–18, 2016 in New York City, the music capital of the world and epicenter for startup and iconic tech, media and content businesses. Mondo is a three-day global business summit and five-day live music showcase, with daytime summit headquarters at New York University and nighttime artist showcases at venues in Manhattan and Brooklyn. Mondo will be supported by a year-round digital data, content and industry/artist community at http://www.Mondo.NYC.

### About The Music Business Association (www.musicbiz.org)

The Music Business Association (Music Biz) is a non-profit membership organization that advances and promotes music commerce — a community committed to the full spectrum of monetization models in the industry. We provide common ground by offering thought leadership, resources, and unparalleled networking opportunities, all geared to the specific needs of our membership.

We put our collective experience to work across the entire range of delivery models: physical, digital, mobile, and more. From content to consumption, Music Biz and its members are committed to building the future of music commerce—together.

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