



## ole Renews Worldwide Admin Deal with National Film Board of Canada

TORONTO, ON (February 11, 2016) – **ole**, the world’s fastest growing independent rights management company, has renewed its worldwide administration deal with the National Film Board of Canada (NFB), an agency of the Government of Canada that produces and distributes documentary films, animation, web documentaries, and alternative dramas.



**The Danish Poet**  
Directed by Torill Kove  
Produced by Lise Fearnley, Marcy Page  
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Under the new deal, **ole** will continue to administer the music publishing for the compositions in the NFB’s entire film catalog, which features 12 Academy Award winners including *The Danish Poet*, *Ryan*, and *Bob’s Birthday*, which all won for Best Animated Short Film, and *Flamenco at 5:15* and *If You Love This Planet*, which both won for Best Documentary Short Subject, plus many more. The NFB has been an **ole** client since 2006.

“**ole** is pleased that NFB has chosen to extend our long relationship ,” said Robert Ott, Chairman and CEO of **ole**. “We will continue to support NFB’s internationally successful Creative with **ole**’s leading-edge rights management platform.”

Formed in 1939, the NFB is a public producer and distributor that creates groundbreaking interactive works, social-issue documentaries and auteur animation. Its catalog includes more than 13,000 productions that have collectively won over 5,000 awards, including 12 Academy Awards, 14 Canadian Screen Awards, 11 Webbys, and more than 90 Genies.

**About ole:**

**ole** is one of the world's foremost rights management companies with investments of over \$500M in music intellectual property (IP). Founded in 2004, with operations in Toronto, Nashville, New York, Los Angeles and London, **ole** is engaged in IP acquisitions, creative development, and worldwide rights management. The **ole** catalog includes over 50,000 songs and 60,000 hours of TV and film music across all genres. Copyrights under **ole's** control include songs recorded by artists such as the Backstreet Boys, Beyoncé, Blake Shelton, Britney Spears, Carrie Underwood, Eric Church, Jay Z, Justin Timberlake, Kelly Clarkson, Madonna, Michael Jackson, One Direction, Rihanna, Rush, Taylor Swift, and Timbaland.

**ole** controls substantial A/V music and secondary rights including catalogs from Sony Pictures Entertainment, MGM, Miramax, Nelvana, and Nu Image/Millennium, as well as an extensive production music library of over 750,000 tracks including Jingle Punks, 5 Alarm Music, MusicBox, Nelvana Production Music, Auracle, and Cue.

**ole** is committed to the creative development of its 120+ staff songwriters, legacy writers, and composers and adding value to our catalogs and client catalogs. Current **ole** writers include Timbaland, Tyler Farr, Josh Dorr, Gord Bamford, Brett Jones, Jeremy Stover, Marty Dodson, Phil O'Donnell, Jordan Davis, and Ian Thornley. **ole** has ongoing ventures with Last Gang Publishing, Roots Three Music, Jackoby Publishing, and most recently, **ole-Bluestone Publishing**, **ole's** venture with global hitmaker Timbaland. **ole's** legacy catalogs and writers include Rush, Max Webster, Coney Hatch, and Ian Thomas.

**ole** also operates a robust label services arm under the umbrella of **ole** label services. The division includes Anthem Entertainment Group, the label home of Rush as well as Big Wreck, Ian Thornley, Steven Page, The Tea Party, Anthem Legacy; Max Webster, Ian Thomas, and artist development label **red dot**, which has developed and upstreamed artists including Charlie Worsham, Haley Reinhart, Josh Dorr, Sam Grow, and Jordan Davis.

**ole** Digital is a full YouTube MCN partner for all media with over 5B views across publishing, masters and A/V to date.

**ole** is proud to be associated with its bank partners SunTrust, JP Morgan, City National Bank, CIT Finance, Fifth Third Bank, and Avenue Bank.

For more information, visit [www.majorlyindie.com](http://www.majorlyindie.com).

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**Media Contact:**

Laurie Jakobsen

Jaybird Communications

646-484-6764

[laurie@jaybirdcom.com](mailto:laurie@jaybirdcom.com)