



ole Signs Chart-Topping Country Songwriter Tony Martin

TORONTO, ON (February 24, 2016) – **ole**, the world’s fastest growing independent rights management company, has inked a deal with Tony Martin, one of the most successful writers in Nashville. His songs include 15 #1 hits – such as “Time Is Love” by Josh Turner, the Most Played Song of 2012, and “Banjo” by Rascal Flatts – as well as eight Top 5 and five Top 10 tracks.



From left: Leslie Roberts (BMI, Director), Ben Strain (**ole**, Creative Director), Emily Mueller (**ole**, Creative Manager), Jody Williams (BMI, VP), songwriter Tony Martin, Mike Whelan (**ole**, Sr. Creative Director), Shellien Kinsey (**ole**, Creative Coordinator), and John Ozier, (**ole**, GM Creative).

“Tony is one of the most distinguished songwriters working in Nashville today, and with **ole**’s extensive industry connections and licensing know-how behind him, he’s poised to reach even greater levels of success,” said John Ozier, General Manager of Nashville Creative at **ole**. “We can’t wait to get him into the studio with our amazing roster of songwriters and hear what incredible songs they come up with.”

“I’ve been itching to find a publishing company with the reach of a major and the spirit of an indie, so when **ole** came calling, I knew it was the place for me,” said Martin. “I’m excited to have the freedom to focus on the creative while **ole** handles the rest.”

Under the deal, **ole** has purchased Martin’s catalog and future co-publishing rights.

After graduating from Brigham Young University in 1986, Martin set off for Chicago to work as a reporter at local newspaper *The Daily Journal*. He quickly caught the songwriting bug after George Strait recorded his song “Baby’s Gotten Good at Goodbye” in 1988, prompting him to move to Nashville. Since then, he

has experience tremendous success, with songs placed on major albums from country superstars Jason Aldean, Luke Bryan, Brantley Gilbert, Keith Urban, Kenny Chesney, and many more.

About ole:

ole is one of the world's foremost rights management companies with investments of over \$500M in music intellectual property (IP). Founded in 2004, with operations in Toronto, Nashville, New York, Los Angeles and London, **ole** is engaged in IP acquisitions, creative development, and worldwide rights management. The **ole** catalog includes over 50,000 songs and 60,000 hours of TV and film music across all genres. Copyrights under **ole's** control include songs recorded by artists such as the Backstreet Boys, Beyoncé, Blake Shelton, Britney Spears, Carrie Underwood, Eric Church, Jay Z, Justin Timberlake, Kelly Clarkson, Madonna, Michael Jackson, One Direction, Rihanna, Rush, Taylor Swift, and Timbaland.

ole controls substantial A/V music and secondary rights including catalogs from Sony Pictures Entertainment, MGM, Miramax, Nelvana, and Nu Image/Millennium, as well as an extensive production music library of over 750,000 tracks including Jingle Punks, Cavendish Music, 5 Alarm Music, MusicBox, Nelvana Production Music, Auracle, and Cue.

ole is committed to the creative development of its 120+ staff songwriters, legacy writers, and composers and adding value to our catalogs and client catalogs. Current **ole** writers include Timbaland, Tyler Farr, Josh Dorr, Gord Bamford, Brett Jones, Jeremy Stover, Marty Dodson, Phil O'Donnell, Jordan Davis, and Ian Thornley. **ole** has ongoing ventures with Last Gang Publishing, Roots Three Music, Jackoby Publishing, and most recently, **ole-Bluestone Publishing**, **ole's** venture with global hitmaker Timbaland. **ole's** legacy catalogs and writers include Rush, Max Webster, Coney Hatch, and Ian Thomas.

ole also operates a robust label services arm under the umbrella of **ole** label services. The division includes Anthem Entertainment Group, the label home of Rush as well as Big Wreck, Ian Thornley, Steven Page, The Tea Party, Anthem Legacy; Max Webster, Ian Thomas, and artist development label **red dot**, which has developed and upstreamed artists including Charlie Worsham, Haley Reinhart, Josh Dorr, Sam Grow, and Jordan Davis.

ole Digital is a full YouTube MCN partner for all media with over 5B views across publishing, masters and A/V to date.

ole is proud to be associated with its bank partners SunTrust, JP Morgan, City National Bank, CIT Finance, Fifth Third Bank, and Avenue Bank.

For more information, visit www.majorlyindie.com.

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