

BORDER CITY MEDIA

Bowie's 'Blackstar' Looms Over BuzzAngle Music Charts As Top Tier Remains Unchanged

NEW YORK, New York— January 11, 2016 — While Adele's *25* and Justin Bieber's *Purpose* dominated [BuzzAngle Music's](#) Album Project chart (Friday, January 1 to Thursday, January 7, 2015) for the seventh consecutive week at #1 and #2, the shocking news of David Bowie's death and the release of his latest album *Blackstar* looks to shape next week's chart.

"It was devastating to learn of the passing of such an undeniable musical talent and icon right as a much-heralded new record was being released," said Jim Lidestri, Founder and CEO of Border City Media. "Based on the data that came in over the weekend, *Blackstar* is leading the Album Project pack for next week's chart and we expect that the sad news of his death will also cause a greatly increased interest in his back catalog, helping expose countless Bowie classics to yet another new generation of fans."

BuzzAngle Music Album Project Chart (Friday, January 1 – Thursday, January 7, 2015)

Rank	Title	Artist
1	25	Adele
2	Purpose	Justin Bieber
3	Blurryface	Twenty One Pilots
4	Beauty Behind The Madness	The Weeknd
5	Made in the A.M.	One Direction
6	Traveller	Chris Stapleton
7	T R A P S O U L	Bryson Tiller
8	Fetty Wap	Fetty Wap
9	Revival	Selena Gomez
10	1989	Taylor Swift

Project units are used to measure the value of the album's total performance by using the combined weighted equivalent of its related consumption types (album sales, song sales and song streams). To view the full set of charts, please visit www.buzzanglemusic.com/charts.

BuzzAngle Music's new charts offer data at a much more granular level (and in a much more timely manner) than the most commonly used forms of sales and streaming measurement available up to this point, leading to an ability to produce over 250,000 unique charts daily, revolutionizing a slow, staid and stale aspect of the music industry. The week-to-date charts will be updated each day to reflect the previous day's sales and streaming activity.

Top music outlets have already signed syndication deals to share their data with readers, including Music Week, Hypebot.com, Pollstar and Record Store Day. For more information, please visit <http://www.buzzanglemusic.com>.

About Border City Media

Border City Media is a New York-based music technology company that has developed a unique set of services that will radically change the way businesses analyze entertainment consumption and related trends. BuzzAngle Music is the first in a series of Border City Media services that will also include BuzzAngle Movies and BuzzAngle Books. Border City Media was founded by Jim Lidestri, previously President and Chief Executive Officer of Interliant, Inc. one of the industry's first application service providers. (Twitter: [@buzzanglemusic](#))

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