

Rainbow Broadband Brings High-Speed Internet To Brooklyn Businesses With New Williamsburg Hub, Its First Outside Manhattan

Event Company Industria Among First Connected In Fast-Growing Williamsburg

NEW YORK – December 6, 2016: [Rainbow Broadband](#), a carrier class network made specifically to meet the needs of New York City’s media and data-driven businesses, has significantly expanded its reach with its new Brooklyn distribution hub, bringing reliable, high-speed Internet to customers in the rapidly growing commercial area of Williamsburg and its surrounding neighborhoods.

The Brooklyn hub, located near Wythe Ave., is currently providing Internet to [Industria](#), a multi-studio event complex and event equipment rental company (located in Williamsburg), with other companies being connected to Gigabit services in the weeks ahead.

The Brooklyn hub is Rainbow’s 13th in New York City and the first outside of Manhattan, providing microwave broadband connections to more than 300 buildings throughout Manhattan, Brooklyn and western Queens. Not only is point-to-point microwave faster and more dependable than fiber broadband connections, it is quicker to deploy since no digging is required – a roof antenna delivers the connection directly to the building.

“Brooklyn, particularly the Williamsburg area, is a fast-growing and vital center for New York City tech and media companies,” Russ Hamm, President of Rainbow Broadband, said. “High-quality internet connections are essential for their businesses, and so Rainbow will be there for them just as we have been for our Manhattan customers for over a decade.”

“Working with Rainbow is a pleasure,” Costanza Musumeci, Studio Manager at Industria, said. “Their team is extremely professional, efficient and patient— a rare combination. They always go out of their way to provide excellent service and show great flexibility to meet the unique needs of our business. We trust them and strongly recommend them.”

Over the past ten years, Rainbow Broadband has established itself as one of New York City's largest and most experienced high-speed Internet providers. Many of the fastest growing companies in industries including social media, digital production, and finance rely on Rainbow Broadband’s network, including Twitter, BuzzFeed, Kickstarter, and Vayner Media.

For more info on Rainbow Broadband, please visit [here](#).

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About Rainbow Broadband Inc.:

Rainbow Broadband is a fixed wireless carrier class network, supplying innovative technology and business solutions to New York City businesses requiring competitively-priced high-speed broadband. Rainbow Broadband has developed a fast and reliable broadband network using a hybrid fiber microwave system, which delivers symmetrical bandwidth via Ethernet at speeds up to 10 Gbps. Rainbow Broadband is a full-service organization offering a diverse range of broadband and IT solutions for New York City metropolitan area businesses.

For more information, please visit www.rainbowbroadband.com.

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