



## **MUSIC REPORTS ADMINISTERED \$500+ MILLION IN ROYALTY PAYMENTS, PROCESSED 600+ BILLION AUDIO AND A/V PERFORMANCES IN 2016**

*Also Introduced New Suite of Online Tools for Music Publishers;  
New Licensing Options for Digital Services*

**Los Angeles, CA (February 16, 2017):** [Music Reports, Inc.](#), the world's most advanced rights administration platform, announced today its royalty, licensing, and data processing results for 2016. The company administered over \$500 million in royalty payments for uses via a range of services including television broadcast and over-the-top (OTT), background/foreground, digital music services and social networking applications. Throughout the year, Music Reports processed more than 600 billion performances of audio and audiovisual content and administered over 250 million licenses, encompassing mechanical, public performance, and synchronization rights.

Music Reports rolled out a suite of new online tools for its Publisher Web Portal in 2016. While making it easier for music publishers to obtain a free account and register their catalogs in its Songdex® database, the company added a Dashboard feature so that publishers can more easily access their own song catalog, as well as full archives of their licensing, royalty reporting, and payment histories. The Dashboard landing page also features handy graphical analytics, showing, for example, publishers' relative performance across on-demand streaming services.

Music Reports then debuted its revolutionary Claiming System at SXSW, destroying the concept of the mechanicals 'black box'. Publishers can now claim unmatched tracks which may embody their compositions, but suffer from missing or faulty data, as well as find new releases and cover recordings of their works as soon as they are released. Once such claims are vetted, all information about the claimed recordings is then made available to the claiming publisher as a free download, any unreported back royalties are liquidated in the next quarterly accounting, and all subsequent uses of the recordings across any licensee on Music Reports' platform will be reliably matched and promptly paid thereafter. This system was developed in anticipation of the Copyright Office's announcement in the spring of 2016 that it would begin to accept electronic filing of statutory mechanical licenses in high volume. This combination of elements uniquely enables Music Reports to license millions of new recordings for distribution day and date with labels' global release schedule, all while maintaining its policy to pay publishers 100% of royalties due from the date of release, even where the required data may not yet be available, and the law may not require it.



Finally, by mid-year, Music Reports launched the License Offers feature of the Publisher Portal, providing a neutral platform for rights owners and licensees to come together and transact directly in a free marketplace. The License Offers platform was launched in June with Pandora featuring its new interactive service tiers, later joined by Amazon which used the platform to enter into direct agreements with publishers for its Music Unlimited service. Music Reports will soon be featuring new license opportunities for publishers involving both mechanical and synchronization rights from other prominent music services.

“Last year, we listened carefully to rights owners’ concerns to develop more and better licensing and administration features than ever before, and it was incredibly rewarding. We directed over half a billion dollars in royalty payments, and with the accelerating consumer adoption of on-demand streaming, OTT services, and social apps, we expect even greater numbers700 in 2017,” said Bill Colitre, Vice President and General Counsel of Music Reports, Inc. “We are able to offer and administer all kinds of license agreements for any rights type on behalf of our clients, built on the strength of Songdex®, the largest database of music rights and related business information in the world. It’s an extraordinary time to be in the music administration business.”

### **About Music Reports**

Music Reports is a global technology platform for the administration of copyright transactions. Its assets include Songdex®, the world’s most authoritative registry of music rights and related business information, and a dynamic, customizable SaaS platform for content management, data analytics, and royalty administration. Music Reports accounts and settles payments for all music rights types in multiple territories and currencies, and builds and hosts solutions for sales data pre-processing, reporting data transformation, content catalog management, and business intelligence analytics.

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#### *Music Reports Media Contacts:*

Laurie Jakobsen  
Jaybird Communications  
917-697-2274  
[laurie@jaybirdcom.com](mailto:laurie@jaybirdcom.com)

Jake Terrell  
Music Reports Inc.  
818-558-1400 x7108



[jterrell@musicreports.com](mailto:jterrell@musicreports.com)