



KELI NETWORK PARTNERS WITH INFLUENCERS TO SPOTLIGHT LIVESTREAMED GAMING

**Social Video Platform Delivered 600M Views In March Across Its Lifestyle Verticals,
Including Gaming, Sports, and Upcoming Beauty Brand**

**Keli Network's Gamology Was #1 Gaming Channel on Facebook in February, with 160M
Videos Views**

NEW YORK April 4, 2017 – Keli Network, the fast-growing video publisher that builds vertical social channels and distributes engaging content for millennials, is teaming with top YouTube gaming influencers like StoneMountain64, ErasableNinja and Doom49 on a Live Talent Series that extends the life of live video via Keli's popular Gamology video channel on Facebook.

The Live Talent Series invites influencers to livestream on Keli Network's Gamology, the number one gaming channel on Facebook in February with 160 million video views, according to Tubular Labs. This adds to Gamology's overall daily content, which includes highlights from UGC gameplay, as well as news and other curated content. Gamology receives over 100 UGC submissions daily, and the highlighted video may receive over 300,000 views.

"Our Live Talent series delivers new content daily from some of the biggest influencers directly to our fans' favorite Keli Network social platforms," said Michael Phillippe, CEO and Co-Founder of Keli Network. "We view social video channels as the future of entertainment programming, with influencers as the hosts, and we're thrilled that they will now reach the full Gamology community."

"Given Keli Network's incredibly wide reach, the Live Talent Series has been an amazing way to bring a part of our gaming community to Facebook for live video, while expanding our audience in a fun and creative way," Doom49 said. "I'm very excited for live video lovers and other influencers to check out the Live Talent Series and take part in it themselves."

The Live Talent series is the latest step in the increased expansion and exposure of Keli's videos, which in just one year have grown to more than 600 million monthly views. Along with [Gamology](#), Keli's channels includes premier soccer destination [Oh My Goal](#) and [Genius Club](#), which focuses on innovation, inventions and gadgets. The beauty channel **Beauty Studio** will launch later this month. These lifestyle verticals will offer a similar influencer opportunity as Gamology in the coming months

Keli Network recently announced raised \$2M from investors including Partech Ventures, Broadway Video Ventures, OneRagTime (the venture platform co-founded by Jean-Marie Messier), and several angel investors.

About Keli Network

Headquartered in New York, Keli Network is a fast-growing social video publisher that creates and distributes engaging content for millennials across vertical channels. Using its own unique proprietary tech tools, Keli aims to shape the future of media by creating meaningful, engaging brands that reach millennials where they are – on mobile and social platforms. Leveraging the market’s shift from traditional broadcast to social platforms, Keli Network’s content is 100% socially-distributed. Since its launch in early 2016, Keli’s videos have grown to more than 600 million monthly views in March 2017.

For more information, please visit <http://www.kelinetwork.com/>.

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PR Contact:

Laurie Jakobsen

Jaybird Communications

646-484-6764

laurie@jaybirdcom.com

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