



Tiësto's CLUBLIFE Radio Show Now Available On Mixcloud In Its Entirety

London, October 27, 2017 - Tiësto's CLUBLIFE, the long-running podcast from one of the world's premier DJs and electronic music producers, is now available in its entirety on Mixcloud, the digital audio streaming platform that's reinventing radio for listeners and audio creators.

As a longtime champion of the DJ mix, Tiësto's CLUBLIFE radio show has become a staple in the dance world. The series, which champions new up-and-coming artists alongside established favorites, celebrated its 500th episode in 2016 with a six-hour set from Tiësto at Amsterdam Music Festival. Additionally, the GRAMMY-winner's weekly radio show is broadcast on 350+ stations throughout 77 countries and has more than 35 million listeners.

[Listen to Tiesto's Club Life on Mixcloud.](#)

"With Tiësto being one of the greatest living legends of the electronic genre and CLUBLIFE one of the longtime hallmarks of the genre, it's an honor to finally have it all available on Mixcloud," said Nico Perez, Co-Founder and Director of Content at Mixcloud. "Mixcloud is pleased to offer homes to any creators and curators looking to connect directly with their fanbases, whether they're as established as Tiësto or just starting out."

Mixcloud offers a diverse collection of serialized, long-form, and exclusive audio content — over 12 million radio shows, DJ sets, and Podcasts. These are produced by over 1 million of the best tastemakers and curators in the business including: DJs such as Carl Cox, Talking Heads frontman David Byrne, independent radio stations like London's NTS, and The Guardian Podcasts.

The platform [just announced](#) a new licensing agreement with Warner Music Group, ushering in a new phase for the company. The deal helps enable an innovative subscription offering that allows fans to subscribe to individual creator channels for a more interactive listening experience, and helps audio creators monetize their content by developing a new marketplace for audio subscriptions.

For more information on Mixcloud, please visit www.mixcloud.com.

About Tiësto

With a remarkable career spanning over 20 years, Tiësto remains one of the top dance music acts in the world. Revered for his live shows as well as for his production and remix work, Tiësto is a globally celebrated DJ that has been named "The Greatest DJ of All Time" by Mixmag and the #1 DJ by *Rolling Stone*. Through revolutionary moments such as being the first DJ to open the Olympic Games and headlining festivals like Coachella, Electric Daisy Carnival, Stereosonic, Tomorrowland, Ultra and more, he has helped pave the way for today's modern music landscape. His 2014 album, *A Town Called Paradise*, yielded Tiësto his first platinum single in the United States with "Wasted" [featuring Matthew Koma] and his first gold single "Red Lights." In February 2015, Tiësto was awarded a Grammy® in the Best

Remixed Recording, Non Classical category for his remix of John Legend’s “All Of Me.” This was Tiësto’s first Grammy® Award and second Grammy® nomination.

For more information on Tiësto, please visit:

<https://www.tiesto.com>

<https://www.facebook.com/tiesto>

<https://www.instagram.com/tiesto>

<https://www.youtube.com/tiesto>

<https://www.twitter.com/tiesto>

About Mixcloud

Founded in 2008 and launched in 2009, Mixcloud is a digital audio streaming platform that offers a diverse collection of serialized, long-form, and exclusive audio content – over 12 million radio shows, DJ sets, and Podcasts. These shows are produced by over 1 million of the best curators and tastemakers in the business including: DJs such as Carl Cox and Tiesto, Talking Heads frontman David Byrne, independent radio stations like London’s NTS, and The Guardian Podcasts. Mixcloud’s proprietary Content ID system is capable of identifying individual tracks within radio shows and mixes, and ensuring proper payment to the underlying rights holders. Mixcloud is also pioneering culture marketing with brands such as Red Bull, Adidas, Dr. Martens, W Hotels, and Heineken via its sub-agency LOUD, The Cultural Positioning Agency. For more information on Mixcloud, please visit www.mixcloud.com.