

**FOR IMMEDIATE RELEASE**

**SINGER-SONGWRITER RYAN CABRERA TO RELEASE  
INSTANT LIVE RECORDINGS ON VNUE'S SET.FM  
STARTING NOVEMBER 15th**

(November 14<sup>th</sup>, 2017 – New York, NY) – VNUE, Inc. (OTC: VNUE), has wasted no time after the recent acquisition of mobile distribution platform **set.fm** from **PledgeMusic.com** to start using the innovative system for its clients and their fans.

Singer-songwriter **Ryan Cabrera** will be the first VNUE-produced artist to offer his music directly to his fans – instantly – via the cutting-edge platform, available just a few minutes after the last notes of his shows, beginning with a performance at Seton Hall University in South Orange, New Jersey, on Wednesday, November 15<sup>th</sup>, 2017, followed by three other shows in New Jersey and Pennsylvania.

Each performance will be professionally mixed and mastered on-the-fly by VNUE's professional on-site team. Fans around the world may pre-purchase the show(s) of their choosing by downloading the free set.fm app from the Apple App Store or from Google Play, and selecting and purchasing their shows. Fans will receive a notification when the download is available.

Zach Bair, CEO of VNUE and “instant music” pioneer DiscLive, said, “Ryan is a fantastic artist and his fans are going to be the first to enjoy taking home their experience in such a cool and groundbreaking manner. We have been producing immediate live shows for years on limited edition CD sets and USB drives, but this really takes it to the next level. And, the revenue potential is much greater for everyone, especially the artists, because we are delivering a true download instead of a stream.”

Set.fm was launched in 2011 with a focus on providing hundreds of thousands of DIY, independent artists the ability to monetize their shows through a unique set of tools, including an easy-to-use iOS Studio app and software plug-ins that work with such digital audio workstations (DAWS) as Apple's (NASDAQ: AAPL) Logic Pro. Artists using the tools can upload and manage their own content, and fans can purchase it via the consumer set.fm app, and listen immediately on their device, or from the set.fm website, where the content may be downloaded and added to their music library. VNUE, with its experienced DiscLive production teams, is in the process of updating the platform, adding features that it has developed working with such as notable artists as Peter Frampton, Slash, Bad Company, Scott Stapp, Alter Bridge, and more.

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**About VNUE, Inc. ([www.vnue.com](http://www.vnue.com))**

VNUE, Inc., (OTC: VNUE) is a VNUE is a music technology company dedicated to further monetizing the live music experience for artists, labels, writers, publishers, and literally all stakeholders, by creating new and exciting products; by leveraging automation technology and second-to-none experience in the instant live space; and by identifying issues such as lack of transparency with performance rights organizations and solving this through innovation and our patent-pending solutions. The VNUE team is the most experienced in our space, a group of technology entrepreneurs, artists and songwriters who are passionate about the future of the industry, and ensuring that the value of the rights holders are not lost in the context of new and ever-changing technology. Our team has produced live content and created experiential products for such artists and companies as Peter Frampton, Bad Company, Devo, Blondie, Wind Up Records, EMI, Capitol Records, and many more. By (a) selling only live content through our platforms, to include not just major and independent label content, but creating and scaling our own “instant” live exclusive content, (b) processing and paying mechanical royalties on instant live content, and (c), ensuring proper accounting and payment to rights holders of material played in venues, VNUE has a perfect trifecta of solutions that will revolutionize the live music business.

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