



VNUE, INC. BRINGS ON EMI MUSIC, RAZOR & TIE VETERAN JEFF ZAKIM TO EXPAND CONTENT AND BUSINESS DEVELOPMENT

ZAKIM TO JOIN VNUE TEAM AS VP OF BUSINESS DEVELOPMENT AND CONTENT CURATION

(November 7, 2017 – New York, NY) – [VNUE](#) Inc. (OTC: VNUE), the leader in recording live events and releasing experiential content to fans, has announced that Jeff Zakim, a music industry veteran with experience at EMI Music and Razor & Tie will join the VNUE team as VP of Business Development and Content Curation.

Zakim previously served as Director of Digital Marketing for the independent record label Razor & Tie, developing and executing digital marketing and sales campaigns for artists including Hatebreed, All That Remains, Nonpoint, P.O.D., The Hold Steady and more. Additionally, Zakim spent ten years with EMI Music. During his time with EMI Music, Zakim served as Senior Director, E-Commerce & Digital Marketing for Blue Note Records where he developed campaigns for artists including Norah Jones, Amos Lee, Willie Nelson, Wynton Marsalis, as well as the iconic Blue Note catalog of classic Jazz artists and recordings.

He also held the position of Senior Director, Global Digital Marketing working across Capitol Records, Virgin Records and Astralwerks. Here, Zakim worked across digital, mobile and D2C on artists including Alice In Chains, 30 Seconds To Mars, Katy Perry, The Decemberists and Depeche Mode.

“Jeff has an enormous wealth of knowledge and relationships in the music business that will be invaluable as we continue to execute VNUE’s business plan,” said Zach Bair, CEO & Chairman of VNUE. “We couldn’t be more excited to have him on board and expand our relationships with artists and the music industry.”

“I am thrilled to join the VNUE team, which has been doing consistently amazing work in getting out recordings of live shows directly to fans right when they finish, and help them continue to grow,” said Zakim. “Zach and I have known each other for years and I can’t wait to start working with him and the rest of the company.”

VNUE, along with its exclusive licensee DiscLive, is the leader and pioneer in recording live concerts and releasing high quality products such as limited edition CD sets and USB drives to fans immediately after their performance. In the past 14 years, DiscLive and VNUE have worked with artists at venues including Slash, Alter Bridge, Blondie, Devo, The Pixies, REO Speedwagon, 3 Doors Down, DEVO, Scott Stapp of Creed, Peter Frampton, Seether, Bad Company, Good Charlotte, and many more, and recently acquired the set.fm instant mobile recording platform from PledgeMusic.com.

The company also [recently welcomed](#) Lou Mann, a veteran of Capitol Records and House of Blues, to serve as VNUE's Executive Vice President.

For more information on VNUE, please visit: <http://www.vnue.com/>

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About VNUE, Inc. (www.vnue.com)

VNUE, Inc., (OTC: VNUE) is a music technology company dedicated to further monetizing the live music experience for artists, labels, writers, publishers, and stakeholders by leveraging automation technology in the instant live space, and by identifying issues such as lack of transparency with performance rights organizations and solving this through innovation and our patent-pending solutions. VNUE is the exclusive licensor of DiscLive, the pioneer in "instant live" recording. The VNUE team is a group of technology entrepreneurs, artists, and songwriters who are passionate about the future of the industry and ensuring that the value of rights-holders is not lost in the context of new technology. The VNUE team includes DiscLive president Zach Bair and has produced live content and created experiential products for such artists and companies as Peter Frampton, Bad Company, Devo, Blondie, Wind Up Records, EMI, and Capitol Records. By (a) selling only live content through our platforms, including not only major and independent label content, but also our own "instant" live exclusive content, (b) processing and paying mechanical royalties on instant live content, and (c) ensuring proper accounting and payment to rights holders of material played in venues, VNUE has a perfect trifecta of solutions that will revolutionize the live music business.

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