



Mixcloud Users Can Now Easily Record and Share Mixes With DJM-REC App From Pioneer DJ

New iPhone/iPad app enables the easy recording and sharing of high-quality DJ mixes on Mixcloud

London, January 23, 2018 - DJs who share mixes on [Mixcloud](#) – the digital audio streaming platform that’s re-thinking radio for listeners and audio creators with over 12 million DJ sets, radio shows, and Podcasts – will now be able to record them easier than ever before with [DJM-REC](#), a new app for iPhone and iPad from [Pioneer DJ](#) and the latest addition to the Mixcloud ecosystem.

DJs record their mixes for a variety of reasons, but it can often be a stressful process, with complicated connections, dark DJ booths, delicate recording levels, and a lengthy uploading process. DJM-REC solves all of these problems for Mixcloud users, offering a simple connection and high-quality audio recording while making it simple to share and stream mixes.

Other notable features of DJM-REC that Mixcloud users can benefit from:

- Audio from a digital mixer can be recorded directly to digital with no need for analog conversion.
- “Loudness” and “Sub-Bass” sliders easily increase audio levels and create a punchier, heavier bass sound, respectively.
- iPhone/iPad recordings can be input into DJM series mixers using the digital send/return feature.

DJM-REC can be purchased for \$9.99 (after a 30-day free trial period) on the Apple App Store: <https://itunes.apple.com/app/id1292535659?mt=8>

“More than 1 million creators from around the world are on Mixcloud, and a large portion of them are DJs sharing their recent mixes, whether from their bedroom or a club performance,” said Nico Perez, Co-Founder and Director of Content at Mixcloud. “What Pioneer DJ has done with DJM-REC is making the entire process easier for them, from recording to editing the tracklist to sharing. We’re thrilled to partner with them on the app’s launch and hope it will make life easier for all DJs on Mixcloud along with all of the other great partner apps that have integrated with our platform.”

“With Pioneer DJ’s new DJM-REC app, it will be easier than ever before for users of platforms like Mixcloud to record and share their mixes,” said Tomohiko Kato, Executive Manager of Business Planning Management Group at Pioneer DJ. “We’re thrilled that Mixcloud is on-board and look forward to hearing all the amazing mixes that will come out of DJM-REC.”

Mixcloud offers a diverse collection of serialized, long-form, and exclusive audio content, produced by some of the best tastemakers and curators in the business including: DJs such as Tiesto and Nicole Moudaber, Talking Heads frontman David Byrne, independent radio stations

like London's NTS and New York's The Lot Radio, and Podcasts from The Guardian, Monocle and many more.

Using Gracenote MusicID, the industry's leading music recognition technology, [Mixcloud will more accurately identify copyrighted audio content](#) on its music platform to ensure proper royalty payments to rights holders featured on DJs' mixes.

For more information on Mixcloud, please visit www.mixcloud.com.

About Mixcloud

Launched in 2009, Mixcloud is a digital audio streaming platform that offers a diverse collection of serialized, long-form, and exclusive audio content – over 12 million radio shows, DJ sets, and Podcasts. These shows are produced by over 1 million of the best curators and tastemakers in the business including: DJs such as Carl Cox and Tiesto, Talking Heads front-man David Byrne, independent radio stations like London's NTS, and The Guardian Podcasts. Mixcloud's brand partnerships arm works with leading brands such as Red Bull, Adidas, Dr. Martens, W Hotels and Heineken to help them invest in culture to connect to their consumers. For more information on Mixcloud, please visit www.mixcloud.com.

About Pioneer DJ

Pioneer DJ Europe Ltd is the subsidiary of Pioneer DJ Corporation responsible for sales and marketing in EMEA. For more than 20 years, Pioneer DJ has been a market leader in the design and production of innovative DJ equipment and software. The company works closely with DJs and clubs to deliver next generation products that inspire and shape the global dance music community and has recently launched a new range of musical instruments for production and live performances. Its portfolio includes brands such as TORAIZ, Pioneer Professional Audio and Pioneer DJ Radio as well as social platforms KUVU and DJSounds. Pioneer DJ Corporation is a privately held company headquartered in Yokohama, Japan and is led by Chairman Yoshiaki Ide and CEO and President Akio Moriwaki. For more information on Pioneer DJ, please visit <https://www.pioneerdj.com/>.