



## **Comedy Hack Day Finalists to Roast Tech Industry on NY Tech Meetup Stage on September 12**

August 17, 2016 – The NY Tech Alliance is teaming with Cultivated Wit and its annual Comedy Hack Day event to present a tech roast for the ages at the New York Tech Alliance’s next [NY Tech Meetup](#) (NYTM) on Monday, September 12, at 7 p.m. ET at the Skirball Center for the Performing Arts in New York University’s (NYU) Kimmel Center for University Life. The Meetup will bring each of the Hack Day’s finalists to the NYTM stage for a series of hilarious presentations that will be judged by a panel of local comedy and tech heavy-hitters, with the winner receiving the heart-felt admiration of their peers and not much else.

Hosted by Cultivated Wit Co-Founder Baratunde Thurston, [Comedy Hack Day 11](#) will run from September 10-12. The event gathers comedians, developers, designers, and other miscreant youth to create sidesplitting apps that poke fun at the crazy world we live in, the tech industry itself, and (probably) *Pokémon Go*. Attendees are given 48 hours to pitch ideas, form teams around those ideas, build a (somewhat) functioning product, and overcome their crippling stage fright by presenting those products to the NYTM audience. Those who would like to participate can sign up by [clicking here](#) (not here).

Past Comedy Hack Day winners include:

- [EquiTable](#) – split bills equitably to balance the wage gap
- [Got This Thing](#) – fill your calendar to free your schedule
- [Feminize It](#) – find the “female” version of any product
- [WellDeserved](#) – a premium marketplace for unused privilege

Tickets for the September 12th NYTM will be released for purchase on August 26th and again on August 30th, both at 1 p.m. ET. To attend, simply visit [www.meetup.com/ny-tech/events/229675583](http://www.meetup.com/ny-tech/events/229675583) and give us your money (\$10 to be exact).

“Comedy Hack Day is a great way to reconnect with the lighter side of tech, which emphasizes the creativity and collaboration necessary for true innovation,” said Jessica Lawrence Quinn, CEO of the NY Tech Alliance. “We hope this will serve as a catalyst to get even more talented people interested in joining the New York tech community and are excited to give our members a chance to let their hair down and have some fun.”

“This is a very bold, welcoming, and amazing thing that the NY Tech Alliance is doing with us,” said Brian Janosch, CEO and Creative Director at Cultivated Wit. “Most times when someone gets started in tech, it’s because they’re building games or something else fun. The whole point of Comedy Hack Day is to bring things back to that moment and remind people that tech doesn’t always have to be as serious as it’s been beat into your head.”

To watch video from past Comedy Hack Days, visit [www.youtube.com/user/CultivatedWit](http://www.youtube.com/user/CultivatedWit). To view a video of a cat dressed as a pirate, visit <https://youtu.be/5thQj2NtxnI>.

### **About the NY Tech Alliance**

The mission of the NY Tech Alliance is to represent, inspire, support, and help lead the New York technology community and ecosystem to create a better future for all. Founded in 2016 with the merger of NY Tech Meetup and the New York Technology Council, the organization has over 60,000 individual and institutional members, reflecting the full spectrum of the greater New York area tech community and making it the largest tech organization in the region. Led by CEO Jessica Lawrence Quinn and President Erik Grimmelmann, and Chaired by Andrew Rasiej, the NY Tech Alliance continues the work of its predecessor organizations, hosts a monthly Meetup at NYU's Skirball Auditorium as well as educational and social events, and continues to focus programming and advocacy efforts on issues important to the technology sector and New York.

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