



Don't Miss Thunderpussy! Endless Riff to Stream Band's SXSW set Friday, March 16 – 3:45pm CT

New York, NY, March 14, 2018 – If you can't get to Austin for SXSW, social music VR platform [Endless Riff](#) will deliver a taste with a March 16, 3:45pm CT live stream of Thunderpussy's show at St. Elmo Brewing, which will then be available to stream on Endless Riff through Monday afternoon. Endless Riff has partnered with TourGigs to handle the video production for the performance.

Describing their sound as, "if Thor's Hammer of the Gods from 'Immigrant Song' landed in the hands of four wise, willful, and wild women," the Seattle-based Thunderpussy was chosen as one of NPR's "[100 Artists to Watch at SXSW](#)" following the endorsement of *Rolling Stone* and Pearl Jam guitarist Mike McCready as well as a string of already legendary performances since their formation in 2015.

The band's forthcoming full-length debut *Thunderpussy* [Stardog Records/Republic Records], produced by Sylvia Massy, will be released in 2018.

"Thunderpussy shows are all about rock 'n roll, raw energy, and forming a connection with the audience, and with this show from SXSW reaching viewers at home, that energy will be extended to an exhilarating new virtual environment," said the band.

Endless Riff has been delivering a potent mix of virtual reality and social experience for music fans since its launch last year. Endless Riff has allowed music lovers to consume and bond over 125+ live-streamed shows from its intricate, virtual recreation of NYC's Rockwood Music Hall, as well as exclusive content from artists like Umphrey's McGee and Lettuce. It is now available in the [Oculus Store](#) for both Rift and Gear VR devices.

For more information, please visit www.endlessriff.com.

About Endless Riff

Endless Riff is a virtual reality platform that provides new ways for fans to experience live, recorded, and self-captured music content together. A "virtual music festival," Endless Riff allows music lovers to consume, communicate, and bond over live performances, archived concerts, and exclusive "b-roll" content emanating from/within existing, former, or new virtual venues. Using networked VR tools, the platform offers content across a broad variety of capture technologies including 2D, 3D, and 360-degree video.

Endless Riff is currently available in the [Oculus Store](#) for both Rift and Gear VR. Beginning with New York City's Rockwood Music Hall, the company plans to offer artists, venues, and other music curators virtual vessels to house not only recorded and live performances but also new ways artists can engage directly with fans using VR technology.

For more information on Endless Riff, visit www.endlessriff.com.

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