



## MIXCLOUD ONLINE RADIO AWARDS RETURN FOR FIFTH YEAR, SUBMISSIONS OPEN NOW

*Fifth Annual Awards Shaping Online Radio Features New Listener's Choice Award, New Partners*

**London, April 5, 2018** – Mixcloud, the digital audio streaming platform that's reinventing radio for listeners and audio creators, has officially opened the submissions period for the fifth Mixcloud Online Radio Awards, marking a fresh new direction for the annual event with its fingers on the pulse of the fast-changing online radio landscape.

The 2018 edition of the Mixcloud Online Radio Awards, which are free to enter, will feature an entirely new look and feel, including a brand new Listener's Choice Award that will be open to the public. This year's awards will also feature more great partners than ever before, from acclaimed magazines to global brands in music.

Submissions for the awards will remain open through Thursday, April 26, during which DJs, radio presenters, Podcasters and stations can nominate themselves for an award, while fans can also nominate their favorite show station or personality to be shortlisted. The final shortlists will be announced on Thursday, May 10. To submit entries, please visit [www.mora.fm](http://www.mora.fm).

The 2018 Mixcloud Online Radio Awards include 29 categories, which are split into "Best Online Music Show", "Best Online Talk Show", "Best Online Radio Station" and "Best Online Radio Personality".

Founded in 2014, the Mixcloud Online Radio Awards are the world's biggest celebration of online radio, with more than 10,000 entries submitted in 2017 — making it the awards' biggest year yet.

The entries were whittled down to a series of shortlists before an expert panel of industry judges selected the winners, which included *2 Dope Queens* - which recently went on to launch as a limited series on HBO - for "Best Online Talk Show: Comedy," the electronic music radio show *The Cookout* for "Best Online Music Show: EDM / Big Room," and *Rinse France* for "Best Online Radio Station: Europe."

"Online radio has gone through so much change and growth since we launched the Mixcloud Online Radio Awards in 2014, and so much of that has been in the last year alone," said Nico

Perez, Co-Founder of Mixcloud. “From talk shows on important political and cultural issues to the hottest DJ mixes to the funniest comedy out there, these awards make for an annual who’s-who of online radio, and with the help of our amazing judges and partners, we can’t wait to find out where things stand this year.”

This year’s partners include Chalk & Blade, Crack Magazine, Crooks & Castles UK, Discobelle, Discogs, DJ Mag, Dummy Magazine, EDM.com, gal-dem, Groove Magazine, Hype Machine, London’s Live Comedy, MAEKAN, Magnetic Magazine, MISSBISH, Resident Advisor, Roland, The Quietus, The Vinyl Factory and Wormfood.

Mixcloud offers a diverse collection of serialized, long-form, and exclusive audio content — over 12 million radio shows, DJ sets, and Podcasts. These are produced by over 1 million of the best tastemakers and curators in the business including: DJs such as David Guetta and Tiesto, Talking Heads frontman David Byrne, independent radio stations like London’s NTS, and The Guardian Podcasts.

For more information on Mixcloud, please visit [www.mixcloud.com](http://www.mixcloud.com).

### **About Mixcloud**

Founded in 2008 and launched in 2009, Mixcloud is a digital audio streaming platform that offers a diverse collection of serialized, long-form, and exclusive audio content — over 12 million radio shows, DJ sets, and Podcasts. These shows are produced by over 1 million of the best curators and tastemakers in the business including: DJs such as David Guetta and Tiesto, Talking Heads frontman David Byrne, independent radio stations like London’s NTS, and The Guardian Podcasts. Mixcloud’s proprietary Content ID system is capable of identifying individual tracks within radio shows and mixes, and ensuring proper payment to the underlying rights holders. Mixcloud is also pioneering culture marketing with brands such as Red Bull, Adidas, Dr. Martens, Eventbrite, W Hotels, and Heineken via its sub-agency LOUD, The Cultural Positioning Agency. For more information on Mixcloud, please visit [www.mixcloud.com](http://www.mixcloud.com).