Mixcloud

DJ Whoo Kid Launches New DJ Contest On Mixcloud, Top Prize Is A Roland DJ-808

London, May 3, 2018 – Mixcloud, the long-form audio streaming platform that's re-thinking radio with over 1 million audio creators, is offering DJs from around the world a chance to have their mixtape judged by DJ, producer, entrepreneur and radio host **DJ Whoo Kid.**

DJ Whoo Kid wants contestants to pick a side in the hip-hop debate by entering a mixtape demonstrating either the best of the Old School or the New School. Submissions for the DJ Whoo Kid's Hip Hop Battle contest (open until 3rd July) should contain either only classic tracks or only modern anthems, and it's up to each DJ to define what's Old School and what's New School. DJ Whoo Kid will then pick one winner from each category and then, in a head-to-head, decide on an ultimate winner.

The DJ behind the winning mixtape will receive a Roland DJ-808 - a state-of-the-art DJ controller with a 4-channel mixer, built-in drum sequencing and vocal processing worth $1,299, and a license to the full Serato DJ Suite. The runner-up will receive a Spraygrounds Duffel Bag, Spraygrounds Backpack and Spraygrounds swag pack.

"We're about to settle the eternal debate of old school vs. new school once and for all!" said DJ Whoo Kid. "I'm super excited to be be partnering with a company like Mixcloud for this new DJ contest. POW!"

Named one of the Top 10 DJs by Rolling Stone, DJ Whoo Kid has been the program director and host of "The Whoolywood Shuffle" for Eminem's Shade 45 Channel on Sirius/XM Satellite Radio. He has also been the tour DJ for 50 Cent for the last seven years, has DJed for the likes of Juvenile and Capone-n-Noreaga, and most recently has toured and released mixtapes with Waka Flocka Flame under the name The Turn Up Godz.

To enter the contest or learn more details, please visit:
https://www.mixcloud.com/competitions/DJWhooKid/

About Mixcloud
Founded in 2008, Mixcloud is a digital audio streaming platform that offers a diverse collection of serialized, long-form, and exclusive audio content. Mixcloud's proprietary

Content ID system is capable of identifying individual tracks within radio shows and mixes, and ensuring proper payment to the underlying rights holders. For more information on Mixcloud, please visit www.mixcloud.com.