



Heavy Hitters Music President Cindy Badell-Slaughter Passes Away

August 6, 2020 – Los Angeles – Heavy Hitters Music sadly announces the death of its President, Cindy Badell-Slaughter, on August 5 at age 59 in Los Angeles, CA from metastatic lung cancer. As always, Cindy’s husband, Heavy Hitters Music Vice President Bill Slaughter, was by her side. A memorial event will be held at a later date when her life can be safely celebrated; at this time, her family asks for space to grieve privately. In lieu of flowers, donations can be sent to [RYTMO](#) (Reaching Youth Through Music Opportunities), an organization she deeply cared about.



Cindy first became active in the music licensing industry in the mid-1980s at Lorimar Productions/WB, working on shows such as Dallas, Knots Landing, Falcon Crest, Full House, and Perfect Strangers. She moved on to be Director of Music Clearance for Evan M Greenspan, handling their many syndicated and prime time series, feature films, and on-air promotion for Fox. She then spent 10 years at CBS Television as Director, Music Operations West Coast, overseeing shows such as Touched by an Angel, Promised Land, Survivor, the CSI series, as well as movies for television, mini-series and on-air promotion for CBS and UPN.

In October 2007, she and Bill took over Heavy Hitters Music, an independent song catalog and music publisher who has been serving the Film, TV and Advertising industry since 1992. In August 2018, Cindy and Bill joined forces with Made in Memphis Entertainment (MIME), whose focus and values amplified their work at Heavy Hitters.

Cindy's passion for music, working with artists, and the Film and TV music industry was matched only by her dedication to working with youth and mentoring the next generation of the music industry. She was also a highly dedicated and active member of Glendale's Church of the Brethren, a community she deeply loved.

"Cindy had a special gift for seeing something special in people – songwriters and employees – that others don't see yet, and I'm fortunate that she saw something in me and brought me into the Heavy Hitters family. She let me show up as my authentic self, and I learned so much from her," said Jessica Vaughn, Heavy Hitters Director of Sync and Creative, who will continue to oversee ongoing operations. "To the end, she wanted us to continue our work at Heavy Hitters and make great things happen for our writers and clients, and I plan to carry on her mission of doing great work while also supporting and mentoring others so they can be their best as well."

"I was first introduced to Cindy and Bill in 2017, and we spent 8 months really getting to know each other as people," recalled Tony D. Alexander, President & Managing Director, Made in Memphis Entertainment. "Cindy and Bill truly became a part of my family. When I would go to LA, Cindy would say she was taking me on a 'date' – we'd spend time talking about what we wanted to accomplish with the business, but the conversation always also went into the greater things in life. From all at the MIME family, our deepest condolences to Bill, and the promise that we will continue to follow her example of leading a truly purpose-driven life that brought out the best in everyone."

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About Made in Memphis Entertainment (MIME)

Made in Memphis Entertainment (MIME) is a Black-owned full-service entertainment company with global reach, but with its heart in the hometown of modern American music. Founded in 2015 by original Stax Records songwriter and Songwriters Hall of Fame inductee David Porter (CEO) and 20+ year business and legal veteran Tony Alexander (President and Managing Director), MIME is dedicated to re-establishing Memphis as a key music industry hub while expanding its influence around the world, all while developing and promoting diverse talent on both the creative and business sides of the industry.

MIME's family of companies includes [MIME Records](#), an independent record label home to artists like Brandon Lewis, Porcelan, and Jessica Ray; MIME Publishing, an independent music publishing company that handles Porter's legendary songwriting catalog and other copyrights; [Heavy Hitters Music](#), a film, TV, and ad sync company with an all-female creative team and Emmy-winning music catalog; [Beatroot Music](#), the only Black-owned music distributor in the U.S.; and [4U Recording](#), a state-of-the-art recording studio in Memphis with more branches opening soon.'

For more information, visit www.mimecorp.com.

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