

beatroot

Gospel Star Wess Morgan Signs Distribution Deal with Beatroot Music

September 3, 2020 (Memphis, TN) – Beatroot Music, the only Black-owned music distributor in the U.S. and part of the Made in Memphis Entertainment (MIME) family of companies, has signed a distribution deal with Gospel star Wess Morgan. Morgan is among the first Gospel artists to sign with Beatroot, helping to establish its presence within the genre as it expands its Gospel catalog.

Under the terms of the agreement, Beatroot will distribute Morgan’s back catalog — including his four previous albums and standalone single “Get Me Thru” — as well as his upcoming works. That back catalog, which has racked up over 24 million streams to date, will be re-released on all services September 4th, including BMI Christian Music Award-winning song “I Choose to Worship,” which also received multiple Gospel Music Association Dove and Stellar award nominations. New music from Morgan is expected to be released shortly.



Wess Morgan is an American Gospel musician, pastor, and director. The son of pastors Joseph and Yolanda Morgan, Wess spent his childhood, along with his siblings, traveling with his parents as they ministered the gospel through music and preaching in churches across the United States. It was at a young age Wess realized that music and God were destined to be an integral part of his life. At age 11, Wess began experimenting with drugs and alcohol, eventually becoming addicted to cocaine, which led to several jail sentences and an extensive amount of time in recovery centers before finally emerging from his cycle of substance abuse. Providing guidance and assisting others who have taken the same unfortunate path became Wess’ mission in life. He eventually established Recovery Fest, an annual event now in its 7th year, which attracts thousands of people from all over the country. Recovery Fest is all about celebration and determination and also drug and alcohol prevention geared towards teens through educational programs.

Wess is also the founder and director of Bowtie World Music, a music and film production company, and the Associate Pastor at Celebration of Life located in Hendersonville, TN. He is also featured in Tyler Perry Productions' "Laugh to Keep from Crying" and "Madea's Neighbors from Hell," as well as "Holiday Love" with Kim Fields. He also stars in the films "The Gospel Truth," "Still Got Joy," and "Where Is the Good?" and has appeared on BET Joyful Noise, BET Bobby Jones Gospel, NFL Gospel Celebration, The Mo'Nique Show, The WORD NETWORK, TBN, BET Sunday Best, and more. His video "You Paid It All" has over 7.6 million views on YouTube.

"Wess Morgan is an important signing for Beatroot and indeed for all of MIME, as we expand into Gospel," said Tony Alexander, Co-Founder, President, and Managing Director of MIME. "Building off the success he's already achieved on his own, we are confident we can ensure his work reaches even more fans."

"Ever since I first met Wess, I knew I wanted to work with him closely," said David Porter, Co-Founder and CEO at MIME. "His talent is truly extraordinary and deserves to be heard far and wide. I'm excited to have him as part of the Beatroot family."

"I'm proud to be working with Tony and the entire team at Beatroot and MIME," said Wess Morgan. "The level of experience and expertise they offer is going to mean more opportunities for people to discover and hear my entire catalog of music — not only looking back but looking forward as well. I am excited to be releasing fresh new music and partnering with Beatroot to deliver music to my fans."

Beatroot is a music distribution company that aids independent artists by providing the proper support and personal care to each individual artist's musical projects. With over 30 years of expertise within the music industry as well as a vast amount of resources ranging from the top streaming companies to major social media platforms, they work to get their artists' music heard. For more information, visit www.beatroot.com.

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About Made in Memphis Entertainment (MIME)

Made in Memphis Entertainment (MIME) is a Black-owned full-service entertainment company with global reach, but with its heart in the hometown of modern American music. Founded in 2015 by original Stax Records songwriter and Songwriters Hall of Fame inductee David Porter (CEO) and 20+ year business and legal veteran Tony Alexander (President and Managing Director), MIME is dedicated to re-establishing Memphis as a key music industry hub while expanding its influence around the world, all while developing and promoting diverse talent on both the creative and business sides of the industry.

MIME's family of companies includes [MIME Records](#), an independent record label home to artists like Porcelan, Brandon Lewis, and Jessica Ray; MIME Publishing, an independent music publishing company that handles Porter's legendary songwriting catalog and other copyrights of some of the most sought after young producers in hip-hop and R&B; [Heavy Hitters Music](#), a film, TV, and ad sync company with an all-female creative team and Emmy-winning music catalog; [Beatroot Music](#), the only Black-owned music distributor in the U.S., as well as Beatroot Africa; and [4U Recording](#), a state-of-the-art recording studio in Memphis with more branches opening soon.

For more information, visit www.mimecorp.com.

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