# GOO GOO DOLLS & FANTRACKS PRESENT THE FIRST-EVER AUGMENTED-REALITY MOVIE MUSICAL *"IT'S CHRISTMAS ALL OVER"*

## TUNE IN DECEMBER 12TH AT 4:00 PM PT / 7:00 PM ET FOR THE WORLDWIDE PREMIERE AND EXCLUSIVE VIP MEET-AND-GREET OPPORTUNITIES

### GENERAL ONSALE TICKETS AVAILABLE NOW HERE



## WATCH THE TRAILER <u>HERE</u>

**November 24, 2020 (LOS ANGELES, CA)** - Today, multi-platinum, four-time GRAMMY-nominated rock band **Goo Goo Dolls**, debuts the trailer for *It's Christmas All Over*, the first-ever augmented-reality movie musical, created and presented by the livestreaming platform **FanTracks**. *It's Christmas All Over* will feature Goo Goo Dolls performing music from their brand-new holiday album of the same name (Warner Records), but goes beyond the realm of a live concert to transport viewers through an unparalleled music journey, all taking place within a surreal virtual world. This movie also marks the second time that the band has worked with FanTracks, the first being a livestream concert in October, which is currently available on-demand to subscribers on the FanTracks website.

Directed and produced by FanTracks President Barry Summers, the full hour-long program will first air as an exclusive sneak-peak for FanTracks subscribers only on December 11 at 4pm PT/7pm ET. The official global release, which will be free to all viewers, will happen at 4pm PT/7pm ET on **December 12** along with additional VIP private video Meet-and-Greets and a Q&A with the band. The program will remain available on-demand for free for 48 hours after the conclusion of the premiere.

"It was such an amazing experience getting to play songs from our new record live for the first time," says John Rzeznik. "We can't wait for everyone to see and hear these Christmas tunes in this unique way, and we hope they bring some cheer to this peculiar holiday season. Happy holidays from all of us to every single one of you!!"

Inner Machine (the official Goo Goo Dolls fan-club) began exclusive pre-sale access on November 23, while general on-sale tickets are available now <u>HERE</u>. The "Ultimate Goo Goo Dolls Christmas VIP Package" not only includes a private Meet & Greet with band founders John Rzeznik and Robby Takac, but also a fantastic array of Goo Goo Dolls gear including a limited edition Crosley Record Player, a Christmas sweater, holiday ornaments, stockings, and much more. Exclusive VIP Packages are available <u>HERE</u> and other Meet & Greet and Q&A session opportunities will be offered, which will take place live on December 12. FanTracks subscribers also gain early access and on-demand access to *It's Christmas All Over* as well as FanTracks' full catalog of classic concerts.

In this AR movie musical adventure, Goo Goo Dolls travel through past, present, and future searching for the lost "Spirit of Christmas"; from wintery city street scenes, subways, and taxis; to a 1940s speakeasy and the classic set of The Ed Sullivan Show; and beyond. As the band travels between settings, fans will follow along for an intimate and festive musical experience, unlike anything they've ever seen. Throughout, they treat fans to classic holiday standards as well as their new holiday music, and discover that although people are separated by current events, we remain unified by the true nature of the holiday.

On the journey, the band takes a moment to remind us all to "Give A Little Bit" - with two autographed guitars to be auctioned to benefit *Music Gives to St Jude Kids - St Jude Children's Research Hospital.* 

Writer, director, and producer Barry Summers, Co-Founder & President of FanTracks Digital LLC, says, "We built all these scenes from the live footage we captured of the Goo Goo Dolls along with special guest performers in October, and then using augmented reality, layered in the environments, animation, and more to create something really special that the world has not seen before. The band's performance is outstanding, and *It's Christmas All Over* is sure to become an instant holiday classic."

To create the *It's Christmas All Over*, FanTracks created a new digital format, *Music Adventures* using their proprietary Augmented Reality Film Capturing system utilizing 12 Unreal game engine servers, three GreenHippo servers, immersive Hi Lum LED Screens in FanTracks new custom build LED Mixed Reality Studio, built specifically for live music with virtual environments designed for Mixed Reality imaginative storytelling.

Goo Goo Dolls' album <u>It's Christmas All Over</u> was created during lockdown earlier this year, and was produced by Goo Goo Dolls' frontman John Rzeznik alongside the band's frequent collaborators Brad Fernquist and Jimmy McGorman. Released October 30th via Warner Records, it boasts a diverse collection of songs that capture the warmth and spirit of classic Christmas music. The record is packed with iconic tracks such as "<u>Have Yourself A</u> <u>Merry Little Christmas</u>," "<u>Let It Snow</u>" and the brand new original "<u>This Is Christmas</u>," all three of which currently rank in the top 40 at AC radio. *It's Christmas All Over* is available now via all digital streaming platforms <u>here</u>, and exclusive merch offers including a red vinyl LP, a Goo Goo Dolls Crosley record player and additional limited edition holiday items are available via the band's website <u>HERE</u>.

#### ABOUT GOO GOO DOLLS:

Formed in Buffalo, NY during 1986 by John Rzeznik and Robby Takac, Goo Goo Dolls quietly broke records, contributed a string of staples to the American songbook, connected to millions of fans, and indelibly impacted popular music for three-plus decades. Beyond selling 12 million records worldwide, the group garnered four GRAMMY® Award nominations and seized a page in the history books by achieving 14 number one and Top 10 hits at Hot AC—*"the most of any artist."* As a result, they hold the all-time radio record for *"Most Top 10 Singles."* Among a string of hits, **"Iris"** clutched #1 on the Hot 100 for 18 straight weeks and would be named *"#1 Top 40 Song of the Last 20 Years."* Thus far, *A Boy Named Goo* [1995] went double-platinum, *Dizzy Up The Girl* went quadruple-platinum, and *Gutterflower* [2002] and *Let Love In* [2006] both went gold as *Something for the Rest of Us* [2010] and *Magnetic* [2013] bowed in the Top 10 of the Billboard Top 200. 2016's *Boxes* attracted the praise of *People* and *Huffington Post* as *Noisey, Consequence of Sound,* and more featured them. Their music has been covered by everyone from Taylor Swift to Leona Lewis. Among many accolades, John received the prestigious "Hal David Starlight Award" in 2008 as well.

Following a sold-out 2018 twentieth anniversary tour in celebration of *Dizzy Up The Girl*, Goo Goo Dolls wrote and recorded their twelfth full-length album, *Miracle Pill* [Warner Records]—igniting a bold and bright new era in the process. On October 30th, the band will begin a new chapter with the release of their first-ever holiday record *It's Christmas All Over*. With over 30 years together as a group, over 12 million albums sold, and 14 number one and Top 10 hits at Hot AC, Goo Goo Dolls remain at the top of their game and in a league of their own among rock bands.

#### ABOUT FANTRACKS

FanTracks is a live streaming and fan engagement platform. The company was founded by Barry Summers and Ty Roberts in May of 2020 in response to the COVID-19 pandemic as a way to allow consumers to continue enjoying the live music experience and gain access to their favorite artists in a personal and safe way. FanTracks is a departure from services that digitally mimic traditional ticketing approaches. The platform offers music lovers access to high-quality, carefully curated, and professionally produced live shows. Its proprietary technology creates a new world of virtual music and fan experiences, from a range of group chat modes to hosted "hang out" spaces and parties, to interactive features that bring musicians and music lovers together. FanTracks' President/Executive Producer Barry Summers is an award-winning veteran live concert/music film/TV producer, President of World Live Shows LLC, and Rock Fuel Media. In the '90s, he worked personally with Dick Clark as Executive Producer of many successful live shows and has produced award-winning concert films/live TV Specials and numerous Billboard #1 chart-topping DVDs, CDs, and vinyl consumer product releases featuring some of the world's biggest artists. Ty Roberts, FanTracks' CEO and CTO is a proven serial entrepreneur with over 25 years of experience in the music industry. As a technologist, he developed technologies and data that power products like iTunes, Comcast Xfinity, and Ford Sync that are used by hundreds of millions of consumers worldwide. He holds dozens of patents for his inventions and has created multiple technical standards across the industry.

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